



WEST PALM BEACH

City
Administration

Mayor's
Task Force
for Racial &
Ethnic Equality

FINANCE, BANKING & INDUSTRY
SUBCOMMITTEE
MEETING MINUTES

Wednesday, February 10, 2021

5:30pm

Zoom Meeting

Call to Order & Attendance Quorum

William Jacobson and Leontyne Brown, subcommittee co-chairs, called the meeting to order at 5:35pm. Tiffany David, of the City of West Palm Beach Mayor's Office, took attendance of participants for the meeting record. Kayla Elson, of Justice & Sustainability Associates, introduced Sazan Kerkukli of Justice & Sustainability Associates. Kayla Elson reviewed the meeting agenda.

January Meeting Minutes

The minutes of the previous meeting were unanimously approved as distributed.

Priorities & 1/25 City Commission Meeting Update

Kayla Elson reviewed the initial priorities from last meeting and an update on the City Commission meeting was given by Tiffany David. Leontyne Brown shared the link to the City Commission meeting in the chat box. The Subcommittee members discussed small businesses and their disparities as well as how to design a panel and who to invite.

Data and Resources

Kayla Elson reviewed the collected data from the Quantum report through a presentation, the slides included; home ownership related data, unemployment percentage, and census tract map to identify disparities.

Data and Resources

Data needs were discussed and the co-chairs agreed on collecting more data on small business owners especially the ones whose business have been closed due to Covid19 and how it affects them. Subcommittee members expressed the need for more data on the barriers in West Palm Beach. The Subcommittee members also recommended speakers who could speak to small businesses at the next meetings. The subcommittee members approved the idea of distributing a survey and discussed logistics of creating and distributing it. The subcommittee also agreed to further refine the focus of the identified priorities.

Public Comment

The public comment process was reviewed through a slide, community members who wish to come into the main room and ask a question during the subcommittee meeting,

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can do so by putting their name into the chat. Subcommittee members also discussed ways of making the public comment period more interactive.

Next Steps

Subcommittee members will identify small business owners (especially young business owners) to be invited to the next meeting as speakers.

Darren Studstill will share the information on the small businesses with Tiffany David. Subcommittee members will think about young business owners who could potentially join the Subcommittee.

Sazan Kerkukli and Kayla Elson will work on the Survey questions and share it with the Subcommittee members in the next weeks.

Adjourn

Leontyne Brown adjourned the meeting 6:49pm and William Jacobson seconded it. The next meeting will be on Wednesday, March 10, 2021 at 5:30pm on Zoom.

ATTENDANCE

Present:

Leontyne Brown, Subcommittee Co-Chair
William (Bill) Jacobson, Subcommittee Co-Chair

Kathryn Aisling McMahon-Klosterman, Subcommittee Member
Juan Pagan, Subcommittee Member
Juan Carlos Tagle, Subcommittee Member
Darren Studstill, Subcommittee Member

Tiffany David, City of West Palm Beach Mayor's Office
Kayla Elson, Justice & Sustainability Associates
Sazan Kerkukli, Justice & Sustainability Associates

Absent:

None