



# **Mayor's Task Force** for Racial & Ethnic Equality

## **Finance, Banking & Business Co-Chairs Meeting**

### **MEETING MINUTES**

**Wednesday, May 5, 2021**

**10:30 am**

**Zoom Meeting**

#### **Call to Order & Attendance Quorum**

Bill Jacobson and Leontyne Brown, Finance, Banking & Business subcommittee co-chairs, called the meeting to order at 10:33 am. Bill Jacobson clarified about note taking and the Task Force reports.

#### **Approval of Minutes**

The minutes of the April Finance, Banking & Business co-chairs meeting were unanimously approved. There were no comments on the subcommittee minutes.

#### **May Subcommittee Meeting Agenda**

Co-chairs discussed their suggestions and ideas for future guest speakers/invitees to invite to the upcoming subcommittee meeting. Leontyne Brown recommended Darren Studstill's, Finance, Banking & Business subcommittee member, mother who has business experience in West Palm Beach. She also recommended Camille Bunch, business owner of a Flower Shop on 25<sup>th</sup> who has been in business for 25-years; Denise Williams who owns the longest-standing black-owned business in the Northwood area; and Trinette Morris who runs a successful business and is very successful at navigating city/municipality business systems. Tiffany David knows another person who is a recent business owner that opened their business right before the pandemic hit and could provide their perspectives/challenges. Tiffany David also noted that the city of West Palm Beach is a leader in programs/events to certify/engage minority businesses in terms of dollars spent by the city.

#### **Small Business Survey**

Co-chairs agreed they do not need more time at the next subcommittee meeting to discuss the small business survey. The form is needs to be translated in Spanish. Justice & Sustainability Associates will be posting all subcommittee surveys on a single portal on the Task Force website. Co-chairs then discussed introducing the survey to the Hispanic Chambers of Commerce and confirmed that Kate Aisling McMahon-Klosterman, Finance, Banking & Business subcommittee member, can add childcare contacts to the distribution list.

#### **Adjournment**

The meeting was adjourned at 11:00 am by Bill Jacobson. Leontyne Brown said she will reach out to Trinette Morris, Tiffany David will reach out to the panelists, and the co-chairs promised they will register for the June 12<sup>th</sup> Action Summit.

The next meeting will be on Wednesday, June 2, 2021 at 10:30 a.m. on Zoom.



WEST PALM BEACH  
City Administration

# **Mayor's Task Force** for Racial & Ethnic Equality

## **ATTENDANCE**

### Present:

Leontyne Brown, Task Force Co-Chair  
Bill Jacobson, Task Force Co-Chair

Tiffany David, City of West Palm Beach Mayor's Office  
Kayla Elson, Justice & Sustainability Associates  
Emma Lipsky, Justice & Sustainability Associates

### Absent: