



Mayor's Task Force **for Racial & Ethnic Equality**

WEST PALM BEACH
City Administration

MEETING MINUTES
Friday, March 26, 2021
10:00am
Zoom Meeting

Call to Order

Patrick Franklin, co-chair of the Mayor's Task Force for Racial & Ethnic Equality, called the meeting to order at 10:02 am. Tiffany David, of the City of West Palm Beach Mayor's Office, took attendance of participants for the meeting record. Patrick Franklin asked for approval of the agenda, which was approved unanimously.

Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.

Subcommittee Reports

Kayla Elson, of Justice & Sustainability Associates, opened the floor for subcommittee report share-outs. Co-chairs from each subcommittee presented their reports. Alexcia Cox provided a report on the Criminal Justice Subcommittee progress and updates. Julie Fisher Cummings provided a report on the Education Subcommittee progress and updates. Bill Jacobson provided a report on the Finance, Banking & Business Subcommittee progress and updates. Gopal Rajegowda provided a report on the Health Subcommittee progress and updates. Bishop Wright provided a report on the Real Estate & Housing Subcommittee progress and updates.

Press Conference

Members of the Task Force were encouraged to participate in the upcoming press conference. The purpose of the press conference is to inform the public about Task Force/subcommittee progress and to advertise the upcoming June 12th Action Summit. Support from Tiffany and others will be provided in terms of talking points, interview advice, and general support. Task Force Members should inform Tiffany if they are willing and able to participate in the press conference and general interviews.

Outreach for the June 12th Action Summit

Donzell Robinson, of Justice & Sustainability Associates, presented progress updates on Action Summit engagement and communications. The stakeholder engagement tool has been distributed and will be reviewed in order to expand communications efforts. Physical collaterals are starting to be drafted, different methods of social media interactivity are being further explored, and there has been increased scheduling of interviews on local media.

Donzell Robinson then presented the updated run of show for the Action Summit. Sally Chester, Task Force Member, asked about conflict/resolution management models that



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can be used should conflict around the Action Summit arise. George Soria, Task Force Member, asked about bringing attention to and addressing immediate issues/concerns he has seen/heard through the community, particularly about Covid-19 vaccinations. It was stated Task Force Members can send these issues/concerns to Tiffany David, who will forward that information to the correct people. Another option is to bring the issue up at a Task Force meeting or at a subcommittee meeting.

The next meeting will have more details about the Action Summit such as goals to present, updated documents, stakeholder engagement strategies, and facilitator recruitment. Julie Fisher Cummings, Task Force Member, asked about facilitator recruitment requirements and training. Donzell Robinson responded that the invitation is open to anyone, and that background screening and training are provided. It is preferable to have non-West Palm Beach community members as facilitators because it would be ideal to have community members participating in the Summit itself.

Next Steps

Task Force members will continue to fill out/complete the stakeholder engagement tool. They will inform Tiffany if they have availability to participate in interviews and the press conference. Finally, task Force members will also continue to promote the upcoming Action Summit.

Adjournment

The meeting was adjourned at 11:29 am by Michelle Diffenderfer, co-chair of the Mayor's Task Force for Racial & Ethnic Equality. The next meeting will be on Thursday, April 22, 2021 at 6:00pm on Zoom.

ATTENDANCE

Present:

Michelle Diffenderfer, Task Force Co-Chair
Patrick Franklin, Task Force Co-Chair

Maria Antuña, Task Force Member
Rick Asnani, Task Force Member
Alexandria Marie Ayala, Task Force Member
Leontyne Brown, Task Force Member
Alexcia Cox, Task Force Member
Sally Chester, Task Force Member
Julie Fisher Cummings, Task Force Member
Daniel Eisinger, Task Force Member
Bradley Hurlburt, Task Force Member
Bill Jacobson, Task Force Member
Juan Pagan, Task Force Member



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Dina Rubio, Task Force Member
George Soria, Task Force Member
Tameca West, Task Force Member
Alisha Winn, Task Force Member
Antoinne Wright, Task Force Member
Gopal Rajegowda, Task Force Member
Ana Bacas, Task Force Member

Tiffany David, City of West Palm Beach Mayor's Office
Kayla Elson, Justice & Sustainability Associates
Emma Lipsky, Justice & Sustainability Associates
Corinna Moebius, Justice & Sustainability Associates
Farah Nerette, City of West Palm Beach Mayor's Office
Donzell Robinson, Justice & Sustainability Associates

Absent:

Jennifer Jean Bell, Task Force Member
Jerry Deng, Task Force Member
Chauncey Graham, Task Force Member
Bryce Graham, Task Force Member
Faye Johnson, Task Force Member