



Mayor's Task Force for Racial & Ethnic Equality

Mayor's Task Force
MEETING MINUTES
Thursday, April 22, 2021
6:00 pm
Zoom Meeting

Call to Order

Michelle Diffenderfer, co-chair of the Mayor's Task Force for Racial & Ethnic Equality, called the meeting to order at 6:01 pm. Tiffany David, of the City of West Palm Beach Mayor's Office, took attendance of participants for the meeting record. Michelle Diffenderfer asked for approval of the agenda and Patrick Franklin, co-chair of the Mayor's Task Force for Racial & Ethnic Equality, wanted to add an overview of the subcommittee reports to the Mayor.

Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.

Review of the Press Conference

Michelle Diffenderfer and other Task Force members stated that the press conference on Wednesday, April 21, 2021, went well and received great media coverage. The purpose of the press conference was to inform the public about the Task Force and subcommittee progress and to advertise the upcoming June 12th Action Summit.

Subcommittee Reports

Kayla Elson, of Justice & Sustainability Associates, opened the floor for subcommittee report share-outs. Co-chairs from each subcommittee presented their reports. Kayla Elson provided a report for the Real Estate & Housing subcommittee progress and updates on behalf of the subcommittee co-chairs. George Soria provided a report for the Health subcommittee progress and updates. Leontyne Brown provided a report for the Finance, Banking & Business subcommittee progress and updates. Alexandria Marie Ayala provided a report for the Education & Workforce Development subcommittee progress and updates. Daniel Eisinger provided a report for the Criminal Justice subcommittee progress and updates.

Outreach for the June 12th Action Summit

Donzell Robinson, of Justice & Sustainability Associates, presented progress updates on Action Summit engagement and communications. Donzell Robinson has met with different interest groups to learn about how to engage different communities in West Palm Beach. Physical and digital collaterals are being finalized and Task Force members were asked to inform Justice and Sustainability Associates of potential locations to place and distribute physical collaterals.



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Donzell Robinson shared that there will be four auxiliary locations where community members can participate in person for the Action Summit. These locations will be the Esperanza Center, the Downtown Development Authority, the Police Athletic League (PAL), and the Mandel Library. The Esperanza Center and the Downtown Development Authority have also agreed to advertise and promote the Action Summit.

The Task Force and subcommittee members will also be recording videos to be played at the Action Summit. Donzell Robinson stated that Justice and Sustainability Associates will provide support including drafting scripts and talking points, as well as visual content to supplement these videos.

Next Steps

Task Force members will continue to complete the stakeholder engagement tool. Subcommittee members will work together with Justice & Sustainability Associates to draft scripts for the Action Summit videos, and the Mayor's Office will begin recording them. Finally, Task Force members agreed to continue to promote the upcoming Action Summit and to identify potential facilitators.

Adjournment

The meeting was adjourned at 7:26 p.m. by Michelle Diffenderfer, co-chair of the Mayor's Task Force for Racial & Ethnic Equality. The next meeting will be on Friday, May 28, 2021 at 10:00 a.m. on Zoom.

ATTENDANCE

Present:

Michelle Diffenderfer, Task Force Co-Chair
Patrick Franklin, Task Force Co-Chair

Maria Antuña, Task Force Member
Rick Asnani, Task Force Member
Alexandria Marie Ayala, Task Force Member
Leontyne Brown, Task Force Member
Alexcia Cox, Task Force Member
Sally Chester, Task Force Member
Jerry Deng, Task Force Member
Julie Fisher Cummings, Task Force Member
Daniel Eisinger, Task Force Member
Chauncey Graham, Task Force Member
Bradley Hurlburt, Task Force Member
Bill Jacobson, Task Force Member
Faye Johnson, Task Force Member
Juan Pagan, Task Force Member



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Dina Rubio, Task Force Member
George Soria, Task Force Member
Alisha Winn, Task Force Member
Ana Bacas, Task Force Member

Tiffany David, City of West Palm Beach Mayor's Office
Donzell Robinson, Justice & Sustainability Associates
Kayla Elson, Justice & Sustainability Associates
Milena Almetica, Justice & Sustainability Associates
Farah Nerette, City of West Palm Beach Mayor's Office

Absent:

Jennifer Jean Bell, Task Force Member
Bryce Graham, Task Force Member
Danita Nias, Task Force Member
Tameca West, Task Force Member
Antoinne Wright, Task Force Member
Gopal Rajegowda, Task Force Member